

PRIVACY POLICY

W J Horrod Ltd is a designer and manufacturer of roofing & civil engineering equipment and machinery, offering advice, consultancy, education and training, and hiring out limited small machines.

This privacy policy will explain how our organisation uses the business/personal data we collect from you when you use our services.

Topics:

What data do we collect?
How do we collect your data?
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Marketing.
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What data do we collect?

W J Horrod Ltd collects the following data:

Business identification information (Name, business address (which in some circumstances is your home address) or any other method of contact you have requested, email address, phone number, etc.) Our website tracks visits to the site.

How do we collect your data?

You directly provide W J Horrod Ltd with all the data we collect. We collect data and process data when you:

Place orders/use services we provide, or for any other requests you may make.

Use our website contact email addresses to make an enquiry during your business.

How will we use your data?

W J Horrod Ltd collects your data so that we can:

Manage your business or supplier account, which may include responding to your requests via

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Email/Text, messaging you with details you request on our products and services, including advice, or to inform you of any changes to our services.

W J Horrod Ltd occasionally has reason to use paper-based information when conducting our regular business as a supplier or customer.

How do we store your data?

W J Horrod Ltd records telephone numbers/email contacts/business or personal addresses only for the purpose of conducting their business. The information is stored on a protected server

W J Horrod Ltd will keep your data including telephone numbers, contact addresses, email addresses for as long as you require our services, consultation and/or training or servicing of your purchased product.

This data will be destroyed upon written request in keeping with the laws and regulations of the United Kingdom. This includes disposal of the data from servers, paper, or telephone directories.

Marketing

W J Horrod Ltd would like to send you information from time-to-time, about products and services of ours that we think might be of interest.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop W J Horrod Ltd from contacting you for marketing purposes.

What, are your data protection rights?

W J Horrod Ltd would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access - you have the right to request W J Horrod Ltd for copies of your personal data. We may charge you a small fee for this service.

The right to rectification - you have the right to request that W J Horrod Ltd correct any information you believe is inaccurate. You also have the right to request W J Horrod Ltd to complete information you believe is incomplete.

The right to erasure - you have the right to request that W J Horrod Ltd erase your personal data, under certain conditions.

The right to restrict processing - you have the right to request that W J Horrod Ltd restrict the

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processing of your personal data, under certain conditions.

The right to object to processing - you have the right to object to W J Horrod Ltd's processing of your personal data, under certain conditions.

The right to data portability - you have the right to request that W J Horrod Ltd transfer the data that we have collected to another organisation, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: kim@wjhorrod.co.uk

Call us at: 020 8539 8746

Or write to us: W J Horrod Ltd, 1 Leaway, Off Lea Bridge Road, Leyton, London E10 7QW

What are cookies?

Cookies are text files placed on your computer to collect standard internet log information and visitor behavior information. When you visit our website, we may collect information from you automatically through cookies or similar technology.

For further information, visit www.allaboutcookies.org.

How do we use cookies?

www.wjhorrod.co.uk records cookies for users accessing our website to monitor the effectiveness of the content and to ensure that your use of the website is not impeded.

How to manage cookies:

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

Our privacy policy applies only to our website. If you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

W J Horrod Ltd keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 30.12.2021

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How to contact us.

If you have any questions about W J Horrod Ltd privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: kim@wjhorrod.co.uk

Call us: 020 8539 8746

Or write to us at: W J Horrod Ltd, 1 Leaway, Off Lea Bridge Road, Leyton, London E10 7QW

How to contact the appropriate authority

Should you wish to report a complaint or if you feel that W J Horrod Ltd has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Telephone: 0303 123 1113

website: <https://ico.org.uk/>

Address: Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

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